# Scale and Impact Report: The Changing Faces of Financial Security

## Financial Coaching Model

- **Finances**: The Financial Coaching Model is a comprehensive approach designed to improve financial security and independence for individuals and families. It focuses on building skills, knowledge, and habits necessary for long-term financial success.

## Milestones of Success

- **Serves**: Serves domestic violence survivors.
- **Impact**: The city now requires financial security in its policies as a result of a partnership between the New York City Human Resources Agency (HRA) and The Center Against Domestic Violence.

## Financial Security at the Community Level

- **SAVERS**: 2,500 SAVERS have joined the Financial Clinic, moving towards financial independence.
- **PRACTITIONERS**: 772 PRACTITIONERS have been supported by full-time Economic Empowerment Specialists.
- **CUSTOMERS**: 13,964 CUSTOMERS have been served by Change Machine.

## Turn Your Practice into Systems Change

- **DATA, ADVOCACY, AND POLICY CHANGES**: The Financial Clinic leverages data gathered in Change Machine to identify obstacles, investigate solutions, challenge assumptions, and partner with stakeholders at all levels to create systemic change.

## Change Machine: A Solution for the Future

- **EXPANDING OUR SCALE AND IMPACT**: Change Machine has supported millions of Americans who have "too much" money to qualify for government assistance but "too poor" to be considered self-sufficient.

## The Future: Beyond Basic Income

- **6000**, **8000**, **10000**, **12000**, **14000**, **16000**, **18000**...

## Change Machine Success Stories

- **10,000 customers**, **10,979 customers**, **12,547 customers**, **14,115 customers**, **1,568 customers**, **9,410 customers**...

## Turning Points

- **200x** increase in impact over 10 years: This increase in impact has been driven by the launch of Change Machine and the adoption of the financial coaching model by national nonprofit organizations.

## Financial Education Program Evaluation Support

- **"Financial Independence, financial security."
- **Leaders committed to serving domestic violence survivors. The city (HRA) now requires financial security in its policies as a result of a partnership with The Center Against Domestic Violence.**